



Welcome to the RWorld Printer Cartridge Collection and Recycling Program!

RWorld is wishing to partner with organizations where significant environmental benefit can accrue to our city along with sizeable donations to recognized charities. The way we do this is get organizations like yours to establish collection locations for empty printer cartridges and we donate funds to a charity of your choice for each qualified cartridge collected – it's that simple!!

Your willingness to explore a fund raising program for your chosen charitable organization which also provides a positive environmental impact shows tremendous community awareness.

The RWorld Cartridge Reclamation and Recycling programs are targeted to do several important things for your organization, your constituents and for the community as a whole including raise significant funds for a charity from waste printer cartridge Reclamation Programs and create a cleaner environment for your community.

What is the RWorld cartridge program?

One simple program

- The collection and recycling of empty or used Inkjet and Laser Toner printer cartridges.

What does it cost you?

Absolutely nothing! RWorld will provide the tools and know-how to get you started quickly. Plus RWorld will help you develop a customized marketing strategy designed specifically to your organization and your constituents to penetrate to the roots of your community and collect ***"Trash for Cash"***.

That's the RWorld Commitment to you....

How much money can you raise for your charity?

The amount you raise will depend upon the effective communication of the program to raise awareness of this important program in the community, the efforts of your volunteers and some friendly constituent support.

Awareness is the key. People cannot participate if they are unaware such a program exists. This year alone almost 400 million recyclable cartridges will end up in landfill. That's means over 1 million recyclable cartridges are thrown away every day, representing millions of dollars in lost recycle revenues and tens of millions in resale cartridges!

- The plastic used in a typical cartridge is industrial-grade and takes approximately 10 centuries, or 1,000 years, to decompose. For every toner cartridge that is remanufactured, approximately 2 1/2 pounds of plastic is withheld from the waste stream.
- Manufacturing a new cartridge requires the burning of fossil fuels. On average, three quarts of oil is burned to make each new cartridge.
- The cartridge remanufacturing industry conserves more oil in each seven-month period than was spilled into Alaska's Prince William Sound by the Exxon Valdez in 1989.

Individually, the contributions of the cartridge remanufacturing industry to each community it serves is a stunning testament to its environmental focus.

We hope you will support this worthy program and save our planet - every cartridge helps.

We appreciate the opportunity to work closely with your personnel and volunteers to get this fundraising and environmentally conscious program under way as soon as possible.

Sincerely,

A handwritten signature in black ink that reads "Brian Brenie".

Brian Brenie,
Owner Operator, RWorld Inc. ***rethink your ink***
416-607-6351 Brian@RWorldToronto.com



THE DETAILS

TAKE THE NEXT STEPS TOWARDS IMPLEMENTING YOUR PROGRAM!

While it is true you have **NO** financial investment. You must be prepared to invest some time, a valuable commodity and some internal resources, to reach out to your constituents in their businesses and homes to retrieve large numbers of empty cartridges.

RWorld replacement cartridges can also be mentioned in your advertising to give your constituents an incentive to save money on their replacement cartridges as well.

Here's what you need to do:

- 1] Formalize your commitment to action and recruit or appoint a local program "Champion(s)".
- 2] Develop your fundraising program; the key is to raise awareness of this amazing environmental initiative with all your constituents, their friends, families and local businesses. Tell everyone!
- 4] Your knowledge of your constituents and business supporters and RWorld's experience can help to formulate the best strategy to get the community to **STOP** discarding and **START** collecting empty printer cartridges for your organization and where practical to **Purchase** high quality replacement cartridges which promotes recycling and saves money.
- 5] Decorate simple collection bins or cardboard boxes that can be located in highly visible, high traffic areas to raise awareness.
- 6] Once the awareness has been raised and the cartridges are being diverted for your organization call me for pick-up. Once recouped these cartridges will be manufactured to the original specifications and can be resold at value pricing to your constituents and their businesses.
- 7] Empty cartridges received by RWorld are, counted and sorted at our facilities and a detailed account is returned to you (it takes about 45-60 days) Payment to the charity of your choice for collected cartridges can be made on a periodic or annual basis on your behalf.

The RWorld Team, with its significant experience gained in over twenty years in the fundraising sector, has invested considerable resources to make this program an easy and cost effective way for you to establish a continuing source of charitable support from this extraordinary endeavor.

In reality this fundraising program has **NO** catch, **NO** downside, and **NO** major financial investment and a small investment of time and resources. It is the proverbial "**WIN – WIN**". The key to our ultimate success is recognizing the potential and embracing the limitless possibilities.

RWorld is proud that this unique opportunity addresses **critical** environmental issues while at the same time serves as a vehicle to raise significant funding for countless under capitalized yet very worthy programs.

Build your charitable organization an annuity "You will receive CASH from printer cartridge TRASH"

That's our program. Embrace it. It makes perfect sense.



Note: It is the copper circuitry on these integrated print heads that give these cartridges their recycling value. RWorld pays for all cartridges similar to these and these cartridges make up the greatest volume of what you will collect. Popular models are HP, Lexmark, Canon and Dell. PLEASE handle these cartridges with care. **All Laser cartridges are also collected.**



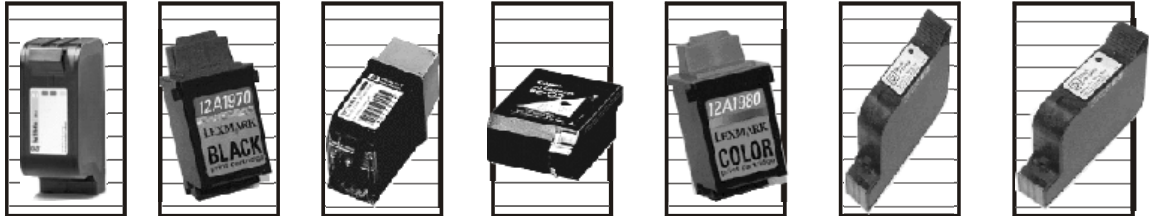
These are examples of NON-RECYCLABLE simple “ink tank or reservoir” printer cartridges that unfortunately have NO recycling value and are not accepted by RWorld collection programs.

Cartridge Payment Schedule

Cartridge Collection Program

RWorld Agrees to pay the following rates for all Qualified Cartridges collected by your organization;

- “Qualified” Inkjet cartridge \$XX per cartridge



- “Qualified” Laser Toner cartridge \$YY per cartridge



“Waste” Cartridges are defined as any cartridge that does not qualify as recyclable, refillable and reusable or is damaged in any way.

“Qualified” cartridge means any cartridge that RWorld can successfully remanufacture, cartridges that have no damage to the print head or copper circuit strip or that have not passed a reasonable age to be remanufactured.

RWorld agrees to pay for all qualified cartridges within a reasonable period, normally 60 days from receipt of a minimum of 25 cartridges. If smaller shipments are received RWorld waits until a minimum of 25 cartridges have accumulated before payment is made.

RWorld can make an annual payment to the charity of your choice on your behalf.